

09/21/2012

Form PTO-1594 (Rev. 12-11)  
OMB Collection 0651-0027 (exp. 04/30/201)



U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

RE

103649700

## TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

## 1. Name of conveying party(ies):

Run On, Inc.  
4950 Keller Springs, Suite 340  
Addison, Texas 75001

- ☐ Individual(s) ☐ Association  
☐ Partnership ☐ Limited Partnership  
☒ Corporation- State: Texas  
☐ Other \_\_\_\_\_

Citizenship (see guidelines) \_\_\_\_\_

Additional names of conveying parties attached? ☐ Yes ☐ No

## 3. Nature of conveyance/Execution Date(s):

Execution Date(s) July 30, 2012

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other \_\_\_\_\_

## 2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? ☐ Yes ☒ No

Name: Robert N. Wallace

Street Address: 4950 Keller Springs, Suite 340

City: Addison

State: Texas

Country: United States Zip: 75001

- ☒ Individual(s) Citizenship United States  
☐ Association Citizenship \_\_\_\_\_  
☐ Partnership Citizenship \_\_\_\_\_  
☐ Limited Partnership Citizenship \_\_\_\_\_  
☐ Corporation Citizenship \_\_\_\_\_  
☐ Other \_\_\_\_\_ Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☒ No  
(Designations must be a separate document from assignment)



## 4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) Text

85/663806; 85/663766; 85/663887; 85/663081; 85/663839;  
85/663051; 85/664014; 85/663939; 85/631603

B. Trademark Registration No.(s)

Additional sheet(s) attached? ☐ Yes ☒ No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

N/A

## 5. Name &amp; address of party to whom correspondence concerning document should be mailed:

Name: Paul S. Beik, Beik Law Firm, PLLC

Internal Address: \_\_\_\_\_

Street Address: 8100 Washington Avenue, Suite 1000

City: Houston

State: Texas Zip: 77007

Phone Number: (713) 869-6975

Docket Number: \_\_\_\_\_

Email Address: paul@beiklaw.com

## 6. Total number of applications and registrations involved:

9

## 7. Total fee (37 CFR 2.6(b)(6) &amp; 3.41)

\$ 240.00

- ☐ Authorized to be charged to deposit account  
☒ Enclosed

## 8. Payment Information:

Deposit Account Number: 00000005 85663806

Authorized User Name: \_\_\_\_\_

#2 FC:8322

40.00 OP  
200.00 OP

## 9. Signature:

Paul S. Beik  
Signature

9/18/12  
Date

Paul S. Beik, Attorney of Record Texas  
Name of Person Signing barmonber

Total number of pages including cover sheet, attachments, and document: 4

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK  
REEL: 004869 FRAME: 0877

9-21-12

**EXHIBIT A****Trademarks**

<b>MARK</b>	<b>APP. NO.</b>	<b>REG. NO.</b>	<b>FILING DATE</b>	<b>REG. DATE</b>
<b>THE HOTCAKE HUSTLE 5K/10K</b>	<b>85/663806 (U.S.)</b>	<b>Pending</b>	<b>6/28/2012</b>	<b>Pending</b>
<b>TOO COLD TO HOLD 5M &amp; 10M</b>	<b>85/663766 (U.S.)</b>	<b>Pending</b>	<b>6/28/2012</b>	<b>Pending</b>
<b>ST. PADDY'S DAY DASH DOWN GREENVILLE 5K</b>	<b>85/663887 (U.S.)</b>	<b>Pending</b>	<b>6/28/2012</b>	<b>Pending</b>
<b>TOO HOT TO HANDLE 5K &amp; 15K</b>	<b>85/663081 (U.S.)</b>	<b>Pending</b>	<b>6/27/2012</b>	<b>Pending</b>
<b>MELON DASH 5K</b>	<b>85/663839 (U.S.)</b>	<b>Pending</b>	<b>6/28/2012</b>	<b>Pending</b>
<b>RUN PROUD 5K</b>	<b>85/663051 (U.S.)</b>	<b>Pending</b>	<b>6/28/2012</b>	<b>Pending</b>
<b>SANTA FE 5K</b>	<b>85/664014 (U.S.)</b>	<b>Pending</b>	<b>6/28/2012</b>	<b>Pending</b>
<b>DECK THE TRAILS</b>	<b>85/663939 (U.S.)</b>	<b>Pending</b>	<b>6/28/2012</b>	<b>Pending</b>
<b>RUN ON!</b>	<b>85/631603 (U.S.)</b>	<b>Pending</b>	<b>5/22/2012</b>	<b>Pending</b>

## ASSIGNMENT AGREEMENT

This Assignment Agreement ("Assignment") is made effective as of July 28, 2012 from Run On!, Inc. ("ASSIGNOR") to Robert Wallace ("ASSIGNEE"):

WHEREAS, ASSIGNOR is the owner of the trademarks and applications (the "Marks") as described in Exhibit A, attached hereto and incorporated by reference herein, together with the goodwill associated with and attributed to the Marks and the goodwill of the business symbolized thereby in connection with the goods on which the Marks are used ("the Products and/or Services").

ASSIGNOR further represents and warrants that no previous assignment, sale, agreement or encumbrance has been made or will be made with respect to the Marks listed in Exhibit A, and that ASSIGNOR has full right to convey the entire interest in the Marks as herein assigned and to become bound by the terms and conditions of this agreement.

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Marks.

NOW, THEREFORE, in consideration of the payment of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Marks, together with (1) the goodwill of the business relating to the Products and/or Services in respect upon which the Marks are used and for which they are registered: (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Marks: and (3) all rights to sue for past, present and future infringements or misappropriations of the Marks.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Marks, Patents and Applications.

IN WITNESS WHEREOF, ASSIGNOR has duly executed under seal and delivered this Assignment, as of the day and year first above written.

**RUN ON!, INC.**

By: 

Name: Robert N Wallace

Date: 7.30.12

**EXHIBIT A****Trademarks**

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